

Answer the call. Become a sponsor.

Call for Code inspires a community of change agents to build, contribute to, and deploy solutions for the most pressing global social issues and humanitarian causes.

Call for Code®



Call for Code
Founding Partner



Call for Code
Creator

DAVID
CLARK
CAUSE



Call for Code
Charitable Partner



Call for Code
Program Affiliate

Image featuring our 2019 Call for Code Global Challenge winner Prometeo, located in Spain

Mission

Call for Code is a global program that invites developers and problem-solvers around the world to build and contribute to sustainable, open source technology projects that address social and humanitarian issues, while ensuring the top solutions are deployed to make a demonstrable difference.

Created by David Clark Cause and supported by Founding Partner IBM, Charitable Partner United Nations Human Rights Office, and Program Affiliate the Linux Foundation, Call for Code has grown beyond a single global challenge into an always-on, tech-for-good platform with multiple ways to get involved.

500,000+

Developers, data scientists, and problem solvers have created a unique tech-for-good community.

2.3 billion

Social voice and reach across platforms ranging from Twitter to LinkedIn.

180 nations

Contributors from around the world created more than 15,000 apps for humanitarian issues.

14 open source

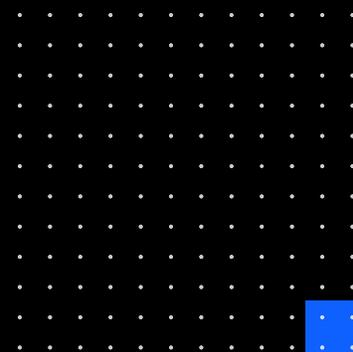
Projects hosted by the Linux Foundation.

120+ supporters

Celebrity supporters across the media and entertainment world have advocated for this global effort.

4 Global Challenge winners

Project OWL
Prometeo
Agrolly
Saaf water



Call for Code is always on

What began in 2018 as a Global Challenge, with a goal to deploy a single winning solution, has now expanded into a broader, always-on, tech-for-good platform.

With a focus on using technology to address global social and humanitarian issues, from climate change to racial justice, natural disasters to pandemic support, Call for Code provides additional opportunities to get involved in challenges, open source projects, and solution deployments.

Annual Call for Code Global Challenge (2021 theme: Climate Change)

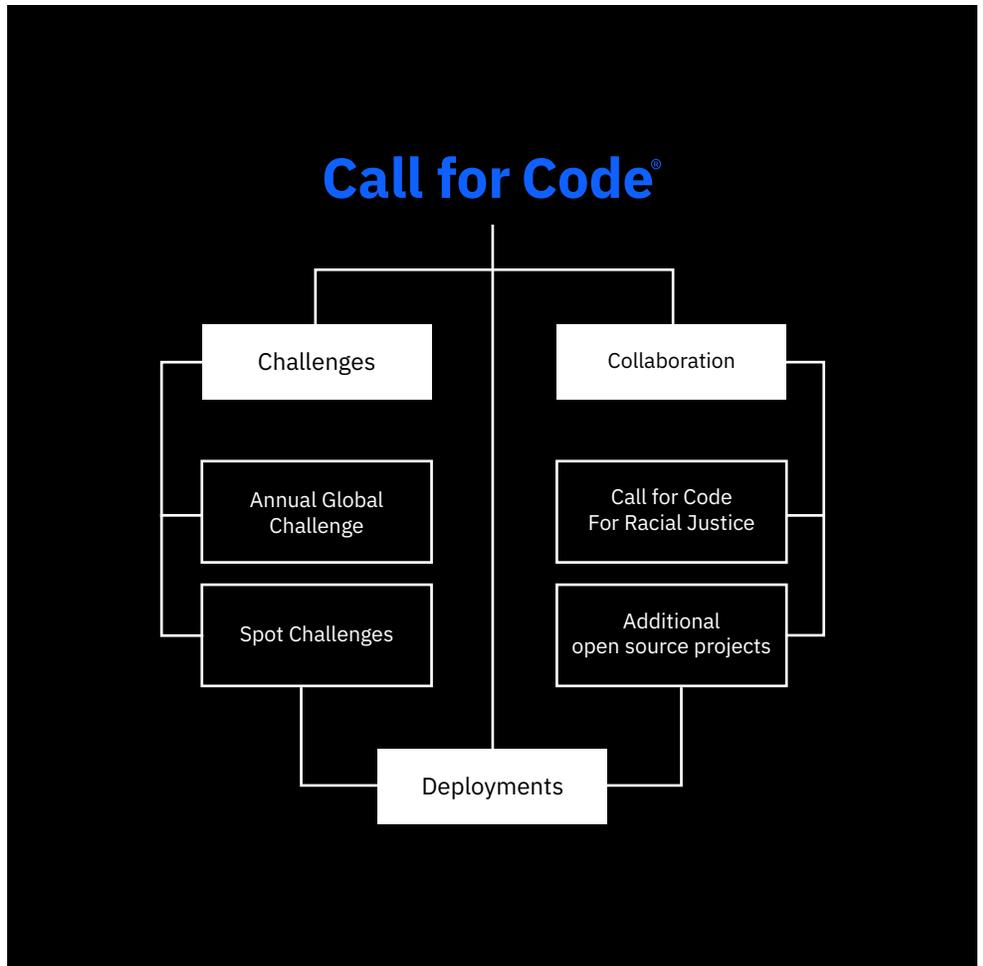
Call for Code For Racial Justice open source projects

Additional Spot Challenges throughout the year address unexpected world challenges

Promotional, engagement, and collaboration opportunities for our sponsors

Open source projects supported by the Linux Foundation and Call for Code

Options for sponsors to participate in the deployment of solutions while aligning their organization with issues that mean the most to them



Why sponsor

Take your corporate citizenship to the next level and align your brand with one of the world's largest and most influential developer movements.

Through Call for Code, effect change at scale in a tangible way with the creation and development of solutions that can help save our planet. Join our Charitable Partner United Nations Human Rights in being part of this ground-breaking initiative.



How sponsorship benefits you

Be recognized as a leader in a global movement to bring to market real solutions that help halt and reverse the effects of climate change, mitigate the community impact of COVID-19, help racial injustice, and a host of other issues.

IBM can help you create your own internal contest challenge and host a turnkey hackathon or live coding event for your organization.

Contribute your technology or data sets.

Attract/retain top talent and improve employee engagement by committing to social impact.

Build your developers' skills in cloud, data, AI, and blockchain.



“Call for Code demonstrates the power of technology to make life better. Every year the global competition identifies new innovators who are developing solutions to some of the world’s greatest challenges. Arrow is proud to be one of Call for Code’s original sponsors.”

— Joe Verrengia
Global Director, Corporate Social Responsibility

Sponsorship



Visionary
\$200,000



Changemaker
\$100,000



Catalyst
\$25,000

Answer the call.

Join the ranks of the world’s foremost thought-leaders in solving some of the most pressing challenges facing humanity.

Push for change.

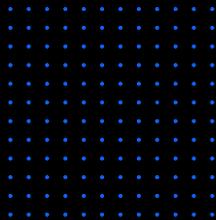
Inspire developers around the world to apply technology to urgent societal and humanitarian problems.

Commit to the cause.

Ignite the spark of change that puts ideas into action.

Value to your brand

	Visionary \$200,000	Changemaker \$100,000	Catalyst \$25,000
Business and technical benefits			
Cohost a joint Call for Code Spot Challenge working with IBM (Additional cost of prizes necessary)	◆		
Opportunity to submit APIs, SDKs or datasets for Call for Code Challenges	◆	◆	◆
Provide technical documentation aligned to use case, mentors to actively engage developers in sponsor's technology	◆	◆	◆
Identify subject matter expert(s) for developer focused opportunities (hackathons, Twitch demos, etc.)	◆	◆	◆
BM-provided developer advocate support to run a Call for Code Day for sponsor's employees, as part of the Global Challenge or a bespoke event focused on Call for Code topics such as climate change or racial justice	◆	◆	◆
Receive introduction to all semi-finalist/finalist teams, if desired, including Global Challenge winner	◆		
Sponsor developers able to be mentors to developer teams participating in Global Challenge	◆	◆	
Participate in Call for Code community/university activities	◆	◆	
Brand building/hospitality opportunities			
Invitations to the Call for Code Global Prize Celebration – where the 2022 Call for Code winner will be announced – Fall 2022	20	10	4
Provide spokesperson to be featured in various marketing/communications opportunities	◆	◆	◆
Call for Code Sponsor badge to promote through communication and social channels	◆	◆	◆
Call for Code marks and logo	◆	◆	◆
Work with Call for Code team to create customized comarketing plan	◆		
Call for Code PR team will work to take advantage of PR opportunities as they arise	◆	◆	
Create a Call for Code blog - authored by sponsor	◆	◆	◆
Deployment			
Opportunity for a developer from your organization to participate in the deployment of a winning team's solution or adoption of a Call for Code for Racial Justice solution	◆	◆	
Logo placement			
Call for Code website	◆	◆	◆
Celebrity Cause Flash social media landing page	◆	◆	◆
Featured on a Call for Code slide shown at 2022 Call for Code global events (When is possible)	◆	◆	
Step and repeat backdrop at Call for Code Celebration, where the 2022 Call for Code Global Prize winner will be announced	◆	◆	



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www.callforcode.org